WILDLIFE LEADERSHIP ADVENTURES

PROGRAM PARTNERS

Audubon PA

Pennsylvania Deer Association

Pennsylvania Dept. of Agriculture

Pennsylvania Game Commission

Pennsylvania State University

Quality Deer Management Association

Ruffed Grouse Society

Shenecoy Sportsman's Club

Texas Brigades

U.S. Army Corps. of Engineers

PROGRAM ADMINISTRATOR

Pennsylvania Institute for Conservation Education (PICE)

For more information: www.PICEweb.org

Summary of Accomplishments 2007 – 2008

- Selected and enrolled 42 high achieving youth from rural (50%) and urban (50%) counties throughout the state.

- To date, WLA students have conducted **127 conservation education, communication and service projects**, engaged in **567 contact hours** with the public, reaching an **audience of over 5,000 people** across **17 counties** in the state.

- The Wildlife Leadership Adventures has directly increased youth involvement with local and state conservation organizations, community institutions, and state agencies:
  - 20% of youth activities were in partnership with conservation organizations
  - 18% of youth activities were with state agencies
  - 38% of their activities involved community-based organizations & institutions (these include schools, 4H, Scouts of America, and Sportsman's Clubs)
  - 22% of youth activities engaged their local media

- WLA students have submitted press releases and instigated the publication of 24 newspaper articles, 3 radio interviews, and 2 television interviews.

- Five (5) WLA graduates are either standing members (3) or nominees (2) for the Governor's Youth Council for Hunting, Fishing and Conservation.

- Six (6) recent graduates of WLA are using their WLA experience to strengthen their college application packages. Each of these students has asked the WLA Director for a letter of recommendation and they have used their WLA Book of Accomplishments, documenting their outreach and service efforts, as part of their college application packages.

Bryanna Kenno works an educational booth at the Ned Smith Festival with Tim Smail of the Quality Deer Management Association.

Greg Fry helps Nixon County Park to build and repair deer exclosures on the property.

Samantha King gives a radio interview at her local station about her experiences with WLA.