

Wildlife Leadership Academy

SUMMARY OF ACCOMPLISHMENTS 2007-2010

- WLA has selected and enrolled 96 high achieving youth from rural (58%) and urban (42%) from 39 counties across the state.
- To date, WLA students have
 - ✓ conducted **210 conservation education, communication, and service projects**,
 - ✓ engaged in **846 contact hours** with the public, and
 - ✓ reached an **audience of over 6,000 people** throughout the state.
- WLA has directly increased youth involvement in the state of Pennsylvania, among the youth who engaged in outreach activities:
 - ✓ 96% worked with community-based organizations & institutions (these include schools, 4-H, Scouts of America, and Sportsman's Clubs)
 - ✓ 54% engaged their local media
 - ✓ 35% worked with state agencies
 - ✓ 15% worked in partnership with conservation organizations
- WLA students have submitted press releases and instigated the publication of 26 newspaper articles, 3 radio interviews, and 2 television interviews.
- Eight (8) WLA graduates are either standing members or nominees for the Governor's Youth Council for Hunting, Fishing and Conservation.
- Six (6) recent graduates of WLA are using their WLA experience to strengthen their college application packages. Each of these students has used their WLA Record Book of Accomplishments, documenting their outreach and service efforts, as part of their college application packages.

YOUTH OUTREACH

EDUCATIONAL PROGRAMS



SERVICE ACTIVITIES



MEDIA CONTACT



CREATIVE ART

